

## XCHANGE: FINAL SUCCESS MEASURES

If number of adopters:	Boss' final opinion message:	Final newspaper article:
<b>= 0</b>	You haven't convinced any stakeholders to adopt the project, so we will have to abandon the OneShot vaccine project for the African market.	<b>EXMED CANCELS ONESHOT VACCINE PROJECT</b> There were red faces at today's ExMed press conference when senior company officers announced with regret that the company was abandoning its OneShot vaccine project for the African market.
<b>= 1</b>	You have only convinced one stakeholder to adopt the project, so we will have to shelve the OneShot vaccine project for the African market.	<b>EXMED SHELVES ONESHOT VACCINE PROJECT</b> There were red faces at today's ExMed press conference when senior company officers announced with regret that the company was shelving its OneShot vaccine project for the African market.
<b>≥ 2</b>	You have managed to obtain [2-9] adopters. However, this is not enough for an immediate go-ahead, so I will put this on the back burner for now.	<b>EXMED DELAYS LAUNCH OF ONESHOT VACCINE PROJECT</b> At a press conference today, senior company officers announced that its OneShot vaccine syringe for the African market would be launched "at some time in the future".
<b>≥ 10</b>	Well done, you have managed to obtain [10-14] adopters. Based on this support I will be able to convince the board to give this project the go-ahead in the next few weeks.	<b>EXMED WILL LAUNCH ONESHOT VACCINE PROJECT SOON</b> At a press conference today, senior company officers announced that its OneShot vaccine syringe for the African market would be launched "soon", once the Board had given the final go-ahead.
<b>≥ 15</b>	Congratulations, you convinced [15-20] stakeholders ! Based on this broad support the Board has given your project the go-ahead.	<b>EXMED LAUNCHES ONESHOT VACCINE PROJECT</b> ExMed announced the launch of their OneShot vaccine syringe for the African market. The disposable vaccine syringe does not need refrigeration and only requires minimal medical training to use. The company is "highly optimistic" about the prospects for long-term success.
<b>= 21</b>	Congratulations, you convinced all 21 stakeholders ! I look forward to seeing your efforts pay off in the marketplace.	<b>EXMED LAUNCHES ONESHOT VACCINE PROJECT</b> ExMed announced the launch of their OneShot vaccine syringe for the African market. The disposable vaccine syringe does not need refrigeration and only requires minimal medical training to use. The company is "highly optimistic" about the prospects for long-term success.